



Annual Report

August 2018



Prepared by



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Executive Summary

In 2012, Sea Delight Group (U.S., Canada, and Europe operations for the purposes of this report) and FishWise formed a partnership to strengthen the business's commitment to responsibly sourced seafood, document and share the story behind Sea Delight's involvement with fishery improvement efforts, streamline communications with other members of the NGO community, and oversee Sea Delight's newly developed sustainable seafood program. Over time the partnership has evolved and expanded to include a robust annual data analysis for the U.S, Canada, and Europe businesses, as well as traceability and social responsibility work streams.

During the 2017-2018 partnership period, Sea Delight and FishWise focused on expanding the data analysis to include Sea Delight Europe. The partnership also set traceability and social responsibility sourcing expectations with Sea Delight's vendors through the distribution of a formalized supplier expectations letter (SEL). Sea Delight remains heavily involved with fishery improvement projects (FIPs) and the company's role as a recognized stakeholder in seven efforts – Mexico grouper, Guatemala mahi-mahi, Ecuador mahi-mahi, Peru mahi-mahi, Indonesia yellowfin tuna, Indonesia snapper & grouper, and Vietnam yellowfin tuna - is integral to achieving the objectives and milestones outlined within the FIP work plans, and in some instances, moving fisheries towards full assessment for Marine Stewardship Council (MSC) certification.

FishWise also measures Sea Delight's annual progress towards meeting the measurable goals and commitments within its' [Sustainable Seafood Policy](#) and [Traceability Policy](#). The policies are used by Sea Delight to guide purchasing decisions, determine involvement in fishery improvement projects, assess and mitigate risk, and maintain the company's position as a leader in the sustainable seafood movement.

The 2017-2018 Sea Delight annual report is divided into three main sections:

1. Infographic and highlights of 2017-2018 sustainability achievements;
2. Progress toward reaching the measurable goals outlined within the Sea Delight sustainable seafood and traceability policies; and
3. Analysis of 2017 Sea Delight sourcing data for the U.S., Canada, and Europe businesses.

Lastly, this report has been designed to address elements from all six steps outlined in the Conservation Alliance for Seafood Solutions' [Common Vision](#) document.



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Annual Highlights 2017-2018



Attended the Seafood Alliance for Legality and Traceability (SALT) Asia-Pacific Workshop on July 19-20, 2018 in Bangkok, Thailand



Announced intent to implement new FIP for the Vietnam Handline Swordfish Fishery with CeDePesca, June 9, 2018



Signed the "Global Tuna Sustainability Appeal" letter addressed to the IOTC, IATTC, ICCAT and WCPFC, May 7, 2018



Became an honorary member of the Indonesian Pole & Line and Handline Fisheries Association (AP2HI), May 16, 2018



Secured "Letters of Notification" for two Sea Delight suppliers from AP2HI acknowledging them as participants in the Eastern Indonesia Handline Tuna FIP

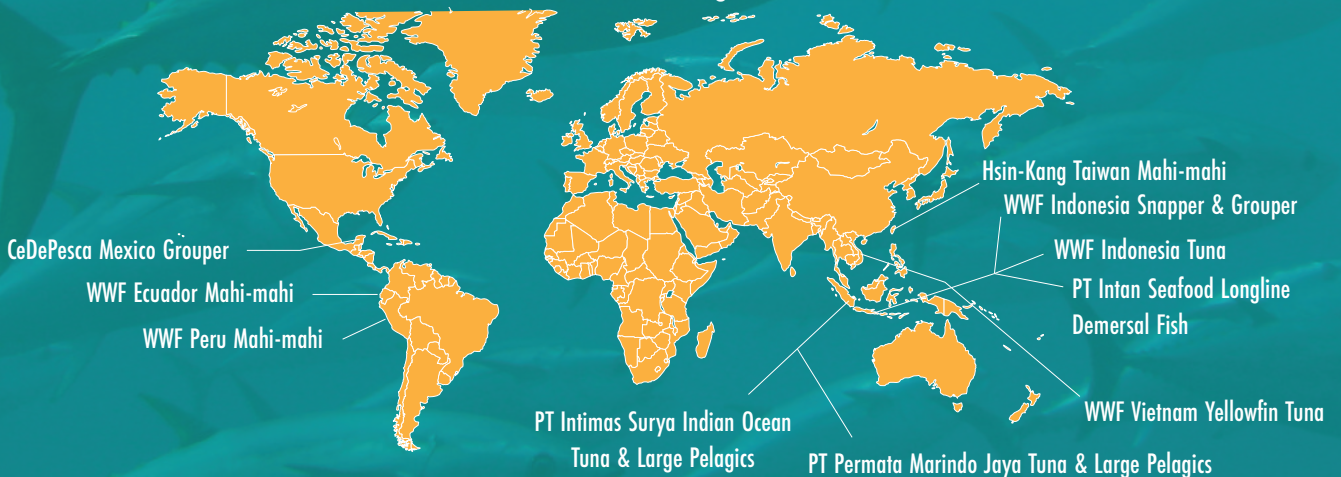


Secured documentation of FIP participation and progress for a Sea Delight tuna supplier that is a key participant in two Indonesian FIPs

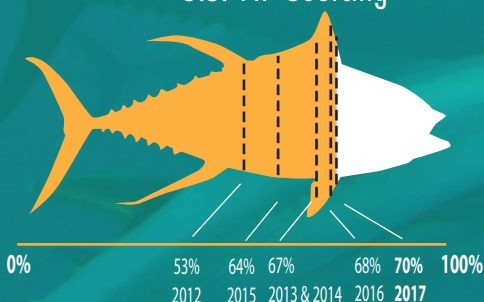


Participated in six Sustainable Fisheries Partnership (SFP) Supplier Roundtables (SRs):
Americas Snapper Grouper SR
Mexican Seafood SR
Eastern Pacific Large Pelagics SR
Indonesia Snapper Grouper SR
Indonesia Tuna and Large Pelagics SR
Global Fresh and Frozen Yellowfin and Bigeye Tuna SR

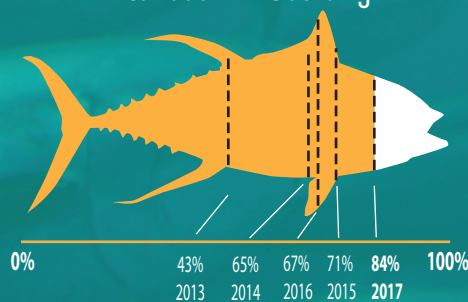
2017 FIP Sourcing



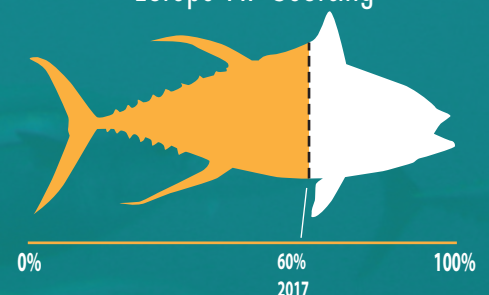
U.S. FIP Sourcing



Canada FIP Sourcing



Europe FIP Sourcing



2017-2018 Sustainability Highlights

- **2017 Responsible Seafood Sourcing**

- 86% of Sea Delight U.S. products were responsibly sourced¹, an 11% increase over 2016 data
- 47% of Sea Delight Canada products were responsibly sourced, a 4% increase over 2016 data
- 97% of Sea Delight Europe products were responsibly sourced, a baseline percentage

- **Leadership**

- Participated in six Sustainable Fisheries Partnership (SFP) Supplier Roundtables (SRs): [Americas Snapper Grouper](#), [Mexican Seafood](#), [Eastern Pacific Large Pelagics](#), [Indonesia Snapper Grouper](#), [Indonesia Tuna and Large Pelagics](#), and [Global Fresh and Frozen Yellowfin and Bigeye Tuna](#)
- Sea Delight Europe become a [member](#) of the International Pole & Line Foundation, September 5, 2017
- Became an honorary member of the Indonesian Pole & Line and Handline Fisheries Association (AP2HI), May 16, 2018
- Maintained its role on the [FisheryProgress.org](#) Advisory Committee through 2017

- **Presentations and Speaking Engagements**

- Attended the Seafood Alliance for Legality and Traceability (SALT) Asia-Pacific Workshop, July 19-20, 2018 in Bangkok, Thailand
- Attended Vietnam Hook and Line Tuna FIP stakeholder meeting in late April, 2018
- Attended the Coral Triangle Fishers Forum III, July 4-6, 2017 in Iloilo City, Philippines

- **Traceability**

- Set traceability and social responsibility sourcing expectations with its vendors through a formalized supplier expectations letter (SEL)

- **Reform and Advocacy**

- Signed the 'Global Tuna Sustainability Appeal' letter addressed to the IOTC, IATTC, ICCAT and WCPF, May 7, 2018
- Announce the intent to implement new FIP for the Vietnam handline swordfish fishery with CeDePesca, June 9, 2018
- Announced participation in the new Mauritania Octopus FIP, April 25, 2018

- **Marketing & Consumer Outreach**

- Participated in and donated seafood to the Rock the Ocean - Tortuga Music Festival Conservation Village, April 2018 in Fort Lauderdale, FL
- Regular presented sustainability updates to its customers through a monthly e-newsletter and the [Sea Delight Ocean Fund](#) website

¹ 'Responsibly Sourced': Seafood products that are rated as either Green 'Best Choices' or Yellow 'Good Alternatives' by the Monterey Bay Aquarium's Seafood Watch program, certified to an environmental standard equivalent to these ratings, or sourced from credible, time-bound improvement projects, including FIPs that meet the Conservation Alliance for Seafood Solutions FIP Guidelines.

Sustainable Seafood Policy & Progress

In 2015 Sea Delight was one of the first seafood distributors in North America to develop a comprehensive sustainability policy. The policy reflects Sea Delight's longstanding responsible seafood practices and provides a framework to maintain a high level of performance over time. Importantly, the policy outlines specific, measurable goals that Sea Delight can track progress against annually. The full version of Sea Delight's sustainability policy, as it appears on the [Sea Delight website](#), is shown below.

Sea Delight is committed to ensuring seafood remains a secure resource for future generations to enjoy.

We use our buying power and position in the seafood industry to employ and promote responsible practices globally. Our own principles, including strategic sourcing and research, leverage positive change in our suppliers and customers.

Our informed choices are strengthened by establishing transparency in our supply chains and collecting data so we can eliminate illegal, unreported and unregulated (IUU) seafood from our supply. We educate our employees, suppliers, and customers with this information to create a more conscious industry.

We extend our commitment beyond our own practices and across commercial, governmental, and civil sectors. We engage in advocacy, education, and direct investment through the funding of and participation in fishery improvement projects (FIPs). These FIPs improve the environmental, economic, and social aspects of fisheries and communities across the world.

Our sustainable seafood policy is the foundation for Sea Delight's future business and will send a ripple of positive change through the seafood industry. The following outlines how this policy is put into action:

Sourcing Strategy

Environmentally responsible seafood is fished or farmed in a way that safeguards future seafood supplies while minimizing impacts on surrounding ecosystems. Sea Delight preferentially sources and sells environmentally responsible seafood and aims to increase the percentage of products offered from fisheries and farms that improve environmental performance over time. Sea Delight relies on the following to assess seafood purchases:

1. Sustainability ratings of credible independent bodies such as Monterey Bay Aquarium Seafood Watch, Vancouver Aquarium Ocean Wise, and SeaChoice.
2. Eco-certifications such as Marine Stewardship Council, Global Aquaculture Alliance – Best Aquaculture Practices, and Aquaculture Stewardship Council.

Sea Delight does not require products be eco-certified, but requires products to meet Sea Delight criteria for food safety and quality. If eco-certifications are available, all relevant certification information will be documented. Sea Delight also preferentially sources products from FIPs that meet the Conservation Alliance for Seafood Solutions FIP Guidelines when available.

Data Collection, Assessment, and Reporting

Sea Delight works closely with suppliers to collect detailed information needed to assess the sustainability of seafood products procured and sold by the company. Specific information collected includes, but is not limited to:

- Common and scientific names
- Country of origin, FAO fishing area, and region of catch
- Wild or farmed designation
- Fishing gears or aquaculture production methods used
- Producers and/or processors
- Volume of product purchased
- Eco-certification (MSC, BAP, ASC, etc.)
- Supporting documentation for FIPs (e.g. work plan, timeline, budget, progress report, etc.)

Sea Delight has chosen to partner with FishWise, a non-profit sustainable seafood consultancy, to assess and monitor these data and to create an evaluation framework to track milestones and impacts over time. This analysis will identify species/products suitable for targeted improvement and/or promotion.

Sea Delight is committed to providing customers with credible sustainability information regarding its seafood products and to providing a summary of the company's sustainability progress annually. Furthermore, Sea Delight continuously improves company systems to trace seafood back to its harvest location and to ensure the legality of seafood product.

Fisheries Improvement

Sea Delight is committed to supporting and improving its source fisheries through a variety of actions, including:

- Creation of FIPs for source fisheries
- Direct implementation of FIP activities
- Financial contribution to FIPs
- Employing on-the-ground staff to coordinate FIP activities
- Working with Sea Delight suppliers to improve fishery practices and overall fishery performance

Reform and Advocacy

Sea Delight believes that making internal improvements to its supply chains are an effective way to generate reform within the seafood industry. Improvement areas include data collection, traceability systems, reporting, and supplier engagement. Whenever possible, Sea Delight will advocate for legitimate efforts to strengthen fisheries policy and management to improve environmental outcomes in source fisheries and beyond.

Education

Sea Delight trains employees on seafood sustainability and fishery improvement efforts so staff may confidently assist customers in selecting environmentally responsible seafood. Sea Delight is committed to working with suppliers in its supply chain to improve fishing practices through trainings, workshops, and

educational materials. Sea Delight increases public and industry awareness about seafood sustainability by hosting events through the Sea Delight Ocean Fund.

Sea Delight Ocean Fund

The Sea Delight Ocean Fund (SDOF) was created in 2012 to further Sea Delight's commitment to seafood sustainability and the well-being of fishermen in its supply chain. SDOF is a non-profit 501(c)(3) organization through which Sea Delight manages funding for its various seafood sustainability projects. The SDOF generates funding through a 'billback' model that collects \$0.01 - \$0.05 per pound of seafood imported into the U.S. and Canada by Sea Delight and Sea Delight International, SL. The SDOF then allocates funds to each of its sustainability efforts, based upon the scope of work and level of company participation.

Partnership

Sea Delight actively engages all stakeholders to improve the sustainability of its seafood supply. Sea Delight partners with multiple NGOs to address different aspects of seafood sustainability. Sea Delight currently partners with World Wildlife Fund (WWF) and CeDePesca to work on-the-ground with suppliers for the improvement of source fisheries. Sea Delight also partners with FishWise to assist with data collection, assessment, and communication of the company's fisheries improvement work.

Measurable Goals

1. Sea Delight (USA & Canada) will source 60% of its wild seafood, at minimum, from FIPs on an annual basis.
2. Sea Delight and the Sea Delight Ocean Fund will publicly support a minimum of 3 reform and advocacy activities on an annual basis.
3. Sea Delight will provide a publicly available summary of the company's sustainability progress on an annual basis.

2017-2018 Sustainable Seafood Goals: Progress

Seafood Sustainability

2017-2018 Goals	Progress
1. Sea Delight (USA & Canada) will source 60% of its wild seafood, at minimum, from FIPs on an annual basis.	Complete <ul style="list-style-type: none">• Sea Delight U.S. increased the overall percentage of FIP product procured from 68% to 70% compared to 2016 data.<ul style="list-style-type: none">○ Specific factors include slight decreases in overall wild volume (-10%) in combination with a modest decrease in non-FIP product volume (-19%).• Sea Delight Canada increased the overall percentage of FIP product from 71% to 84% compared to 2016 data.<ul style="list-style-type: none">○ Specific factors include an increase in the total volume of FIP products (40%), in addition to a large reduction in the volume of non-FIP products (-48%).• 2017 was the first year of Sea Delight Europe data analysis, resulting in a baseline of 60% FIP product.<ul style="list-style-type: none">○ The specific factor contributing to the initial percentage of FIP product was a large volume of tuna product sourced from the WWF Vietnam Yellowfin Tuna FIP.

<p>2. Sea Delight and the Sea Delight Ocean Fund will publicly support a minimum of 3 reform and advocacy activities on an annual basis.</p>	<p>Complete</p> <ul style="list-style-type: none"> During the 2017-2018 reporting period Sea Delight and the Sea Delight Ocean Fund publicly supported three reform and advocacy activities: <ul style="list-style-type: none"> Signed the "Global Tuna Sustainability Appeal" letter addressed to the IOTC, IATTC, ICCAT and WCPF, May 7, 2018. Announced intent to implement new FIP for the Vietnam Handline Swordfish Fishery with CeDePesca, June 9, 2018. Announced participation in new Mauritanian Octopus FIP on April 25, 2018.
<p>3. Sea Delight will provide a publicly available summary of the company's sustainability progress on an annual basis.</p>	<p>Complete</p> <ul style="list-style-type: none"> The August 2018 Sea Delight Annual Report will be released on the company's U.S. website as a publicly available summary of the company's sustainability progress.

Through continued collaboration with seafood industry stakeholders, conservation groups, and certification bodies, Sea Delight remains committed to its sustainable seafood and traceability policies, helping drive source fisheries towards a more sustainable future.



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Traceability Policy & Progress

In 2016, Sea Delight and FishWise, in consultation with World Wildlife Fund, publicly released an ambitious Traceability Policy as part of Sea Delight's continuous effort to improve the quality, integrity, and environmental responsibility of its products. The Traceability Policy reflects Sea Delight's commitment to improving traceability and transparency throughout its supply chains and the broader seafood industry. The traceability goals Sea Delight is working towards further strengthen the company's [Sustainable Seafood Policy](#) adopted in 2015. The full version of the Traceability Policy, as it appears on the [Sea Delight website](#), is shown below.

Sea Delight recognizes the importance of traceability in seafood supply chains for verifying the legality, integrity, and quality of our products. We are dedicated to continually improving our traceability practices for more robust tracking of products from the source to our customers. We are also actively working with our suppliers to ensure they are part of traceable, transparent, and legal supply chains. Our suppliers must be able to share documentation to demonstrate legality and traceability to the source when requested. We are committed to transparency in our practices and will report publicly on our progress towards this policy annually.

Sea Delight Traceability and Social Responsibility Commitments

As part of the Traceability Policy, Sea Delight and FishWise, in consultation with World Wildlife Fund, developed specific, time-bound commitments to track progress of traceability and social responsibility improvements over time.

Traceability Commitment: Sea Delight will continue working towards industry best practices in traceability including: standardized data collection for seafood products, supply chain traceability demonstrations, and engagement in multi-stakeholder traceability dialogues and initiatives. We will publicly report on our annual progress regarding these efforts. Specific time-bound goals for Sea Delight include:

1. Improve data collection by building upon work underway with our snapper, grouper, tuna, mahi-mahi, and swordfish by August 31, 2017;
2. Work to ensure effective implementation of traceability measures in three fishery improvement project (FIP) supply chains that Sea Delight sources from to facilitate achieving MSC Chain of Custody certification and other benefits by December 31, 2017;
3. Encourage collaboration within the seafood industry to promote interoperability of traceability systems and aligned approaches that present suppliers with predictable and consistent demands for traceability and for fisheries-based information that relates to environmental sustainability by December 31, 2017; and
4. Actively track developments of important emerging topics related to traceability and anti-IUU measures on an ongoing basis.

Social Responsibility Commitment: Sea Delight will continue to learn more about social responsibility within seafood supply chains and ways we can take action via discussions with experts. We will look for opportunities to engage with our suppliers on the topic and understand the efforts they are taking to address social

responsibility. We will publicly report on our annual progress regarding these efforts. Specific goals for Sea Delight include:

1. Actively track developments of important emerging topics related to social responsibility on an ongoing basis.

In 2016, Sea Delight and FishWise, in consultation with World Wildlife Fund, developed a set of measurable goals to track the progress of traceability and social responsibility improvements over time. Progress towards meeting measurable goals is below.

2017-2018 Traceability & Social Responsibility Commitments: Progress

Traceability

2017-2018 Commitments	Progress
<ol style="list-style-type: none"> 1. Improve data collection by building upon work underway with our snapper, grouper, tuna, mahi-mahi, and swordfish by August 31, 2017. 	<p>Complete</p> <ul style="list-style-type: none"> • Commitment One was completed during the 2016-2017 partnership period. For further detail reference the August 2017 Sea Delight annual report. • In 2018 Sea Delight continued the commitment by participating in a meeting of U.S. mahi-mahi importers and their Peruvian and Ecuadorian counterparts at the 2018 Seafood Expo North America with the goal of framing a plan to enable full-chain traceability for mahi-mahi exported from Peru and Ecuador to the United States. • In 2018 Sea Delight also participated in a technology landscape survey conducted by WWF US.
<ol style="list-style-type: none"> 2. Work to ensure effective implementation of traceability measures in three fishery improvement project (FIP) supply chains that Sea Delight sources from to facilitate achieving MSC Chain of Custody certification and other benefits by December 31, 2017. 	<p>Complete</p> <ul style="list-style-type: none"> • In 2018, Sea Delight began work on developing a trace code for all of the businesses' suppliers – including those that supply FIP product. • Additional work for Commitment 2 was completed during the 2016-2017 partnership period. For further detail reference the August 2017 Sea Delight annual report.
<ol style="list-style-type: none"> 3. Encourage collaboration within the seafood industry to promote interoperability of traceability systems and aligned approaches that present suppliers with predictable and consistent demands for traceability and for fisheries-based information that relates to environmental sustainability by December 31, 2017. 	<p>Complete</p> <ul style="list-style-type: none"> • In 2018, Sea Delight communicated its expectations on traceability and legality of products to its suppliers via a formalized supplier expectations letter. Sea Delight expects its suppliers to be able to demonstrate that products are traceable and from legal, verifiable sources, as well as be able to communicate key data about products. Each supplier was asked to acknowledge the information outlined in the supplier expectations letter and return a signed copy to Sea Delight. • Sea Delight has remained an active member of the Global Dialogue on Seafood Traceability throughout 2018, participating in webinars, in-person meetings, and providing feedback on documents throughout the process. • Additional work for Commitment 3 was completed during the 2016-2017 partnership period. For further detail reference the August 2017 Sea Delight annual report.

<p>4. Actively track developments of important emerging topics related to traceability and anti-IUU measures on an ongoing basis.</p>	<p>Complete Specific topics tracked include:</p> <ul style="list-style-type: none"> • The development of a voluntary U.S. Commerce Trusted Trader Program – a complimentary component to the Seafood Import Monitoring Program. • Additional work for Commitment 4 was completed during the 2016-2017 partnership period. For further detail reference the August 2017 Sea Delight annual report.
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Social Responsibility

2017-2018 Commitment	Progress
<p>1. Actively track developments of important emerging topics related to social responsibility on an ongoing basis.</p>	<p>Complete Specific topics tracked include:</p> <ul style="list-style-type: none"> • An Associated Press article from October 2017 revealed that North Korean workers subjected to indicators of forced labor in China were processing seafood which was then exported to the U.S. Importing products produced by North Korean workers, regardless of the country of work, was banned in August 2017. • A Human Rights Watch report published in January 2018, Hidden Chains, detailed continued labor abuses and challenges to the enforcement and effectiveness of certain policies intended to help reform labor rights in Thailand's seafood industry. • FishWise released a briefing document in April 2018 which outlines the connections between environmental degradation and human and labor rights violations, and offers resources and a set of recommendations for the implementation of a full-chain traceability program. • Greenpeace's report Misery at Sea, released in May 2018, details human rights and labor abuses at sea, particularly within the Taiwanese distant water fishing fleet. • Additional work for Commitment 4 was completed during the 2016-2017 partnership period. For further detail reference the August 2017 Sea Delight annual report.



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2017 Data Analysis

In-depth analyses were conducted on Sea Delight's entire 2017 product portfolio for the U.S., Canada, and Europe businesses. Data elements collected included:

- Product code, description, & volume in 2017
- Species common & scientific name
- Harvest country & region (FAO area)
- Wild/farmed production & harvest method
- Fishery improvement project information
- Certification type & chain of custody numbers

The analyses focus on the sustainability and degree of FIP sourcing for Sea Delight's five species of importance:

- Yellowfin tuna
- Mahi-mahi
- Swordfish
- Grouper
- Snapper

FishWise has assessed Sea Delight seafood products against the following indicators of environmental performance:

Monterey Bay Aquarium Seafood Watch



Monterey Bay Aquarium's Seafood Watch Ratings: The most widely recognized sustainable seafood rating system in the United States, the Seafood Watch program uses a traffic light system to indicate to buyers and consumers which seafood products are a Green rated 'Best Choice', Yellow rated 'Good Alternative', or Red rated 'Avoid'.



Fishery Improvement Projects (FIPs): FIPs are multi-stakeholder projects to improve the environmental sustainability of a fishery. The scope of a FIP can either be 'comprehensive,' addressing the full range of environmental challenges for a fishery to achieve a high level of sustainability, or 'basic', addressing specific environmental challenges.

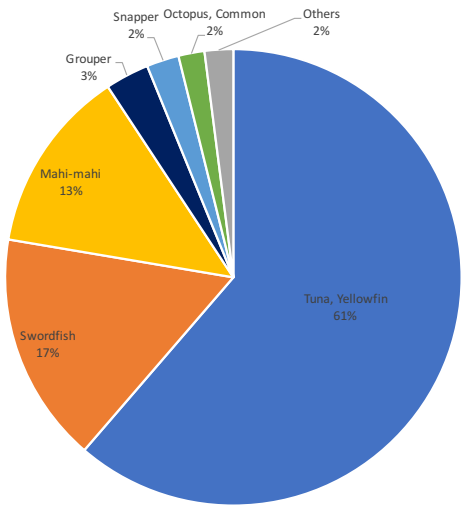


Certifications: Third-party seafood certifications assess sources or business operations against independent standards that cover environmental, social, and traceability factors. Certifications serve as important tools to provide customers assurances about their purchasing.

The results of the data analysis outlined within the Annual Report provide insight into the overall sustainability of Sea Delight’s inventory and the importance of FIP products to the U.S. and Canada companies. Supplemental to the analyses, FishWise created product lists (distributed separately from this report) based on 2017 sourcing data for the U.S., Canada, and Europe businesses, including the associated Seafood Watch color ratings, source FIPs (including stage and progress rating), and certification - if applicable - for every product. The lists are a useful tool for Sea Delight staff to speak confidently about the sustainability of the seafood inventory and what the company is doing to actively support improvements in source fisheries – actions that support Sea Delight’s sustainability policy, traceability policy, and company vision.

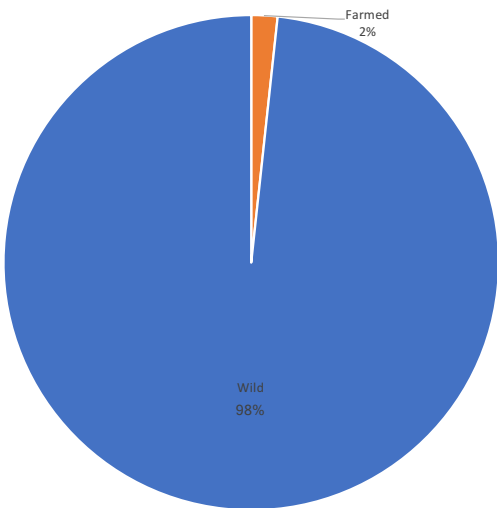
U.S. Data Analysis

Total Volume Breakdown – Percent (%)

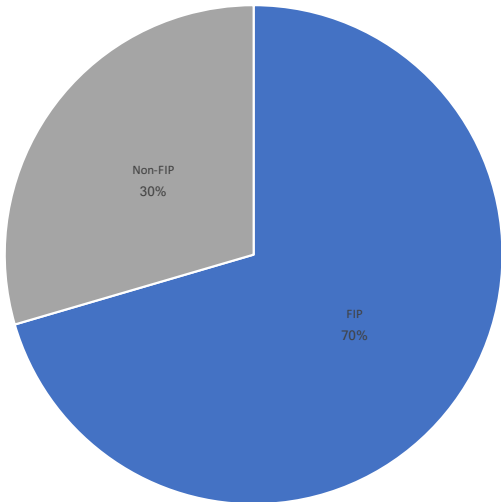


Others	Percent
Tilapia	1.68%
Wahoo	0.25%
Escolar	0.06%
Salmon (and Roe), Atlantic	0.03%
Corvina, Gulf	0.01%
Toothfish, Patagonian (Chilean Seabass)	<0.01%

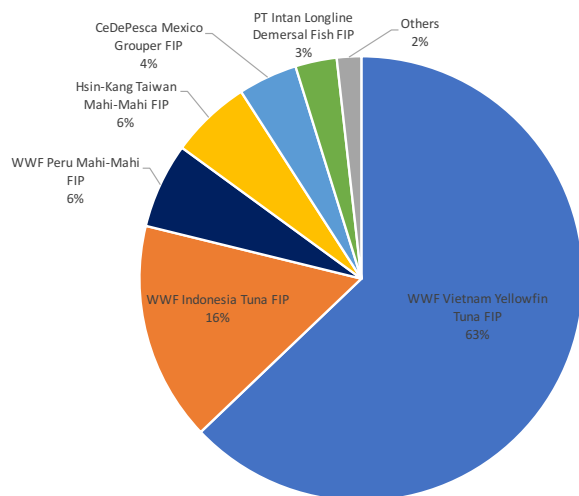
Wild vs. Farmed – Percent (%) Total Volume



FIP vs. Non-FIP – Percent (%) Wild Volume

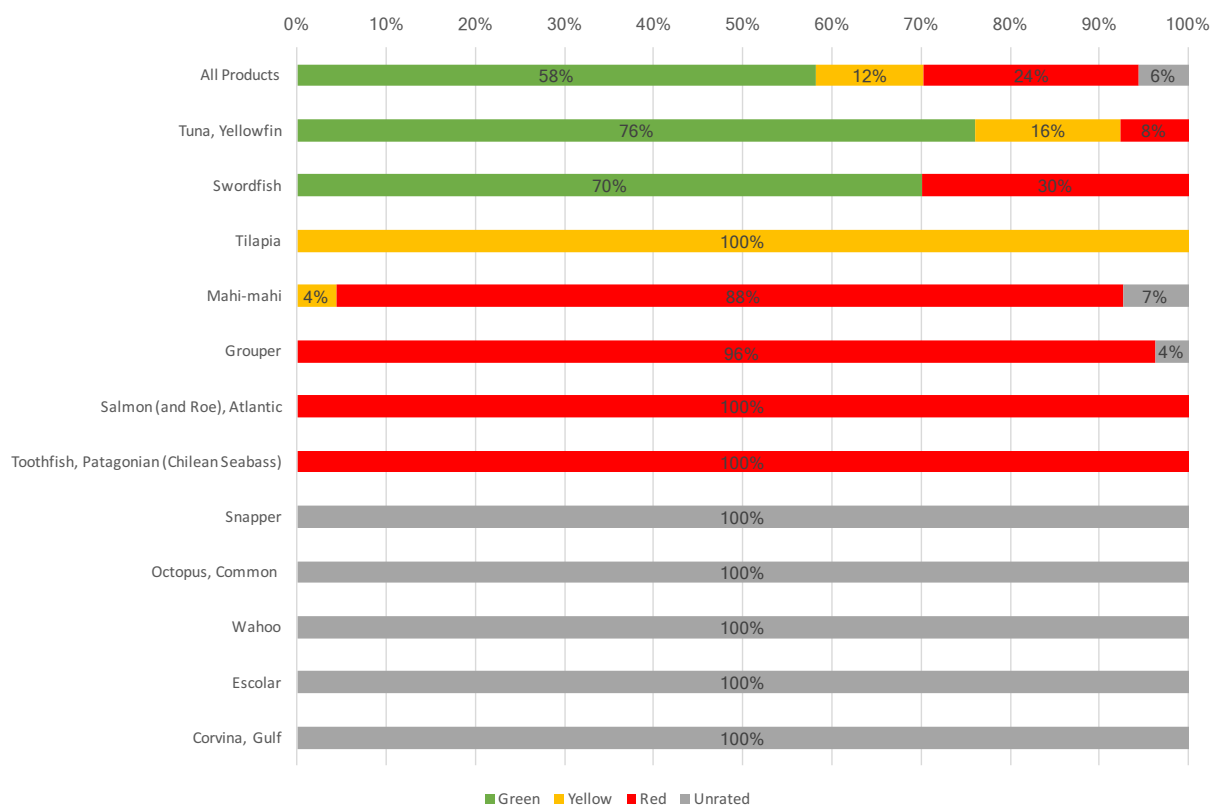


Seafood by FIP – Percent (%) Wild Volume

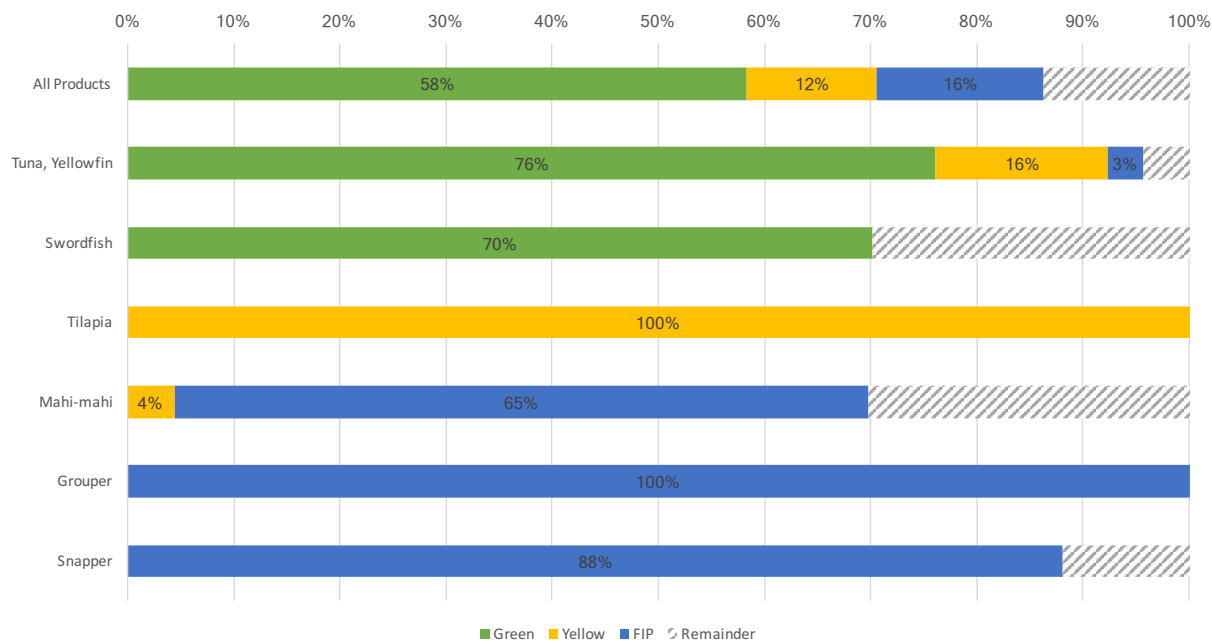


Other FIPs	Percent
PT Permata Marindo Jaya Tuna & Large Pelagics FIP	1.0%
WWF Ecuador Mahi-Mahi FIP	0.9%
TNC Indonesia Mixed Bottomfish FIP	0.1%

Seafood Watch Ratings Breakdown – Percent (%) Total Volume



Responsibly Sourced – Percent (%) Total Volume



In 2017, Sea Delight U.S. sourced 98% of its total volume from wild fisheries. Of that, 70% was sourced from a total of nine FIPs, an increase of 2% over 2016 data. Yellowfin tuna remains the greatest contributor by volume of FIP products to Sea Delight U.S. sourcing, contributing 63% of the total FIP volume for 2017 dataset. If the two new FIPs in development for Vietnam swordfish and Mauritania octopus are successfully implemented, it is likely that Sea Delight U.S. will increase the percentage of FIP product sourced in 2018.

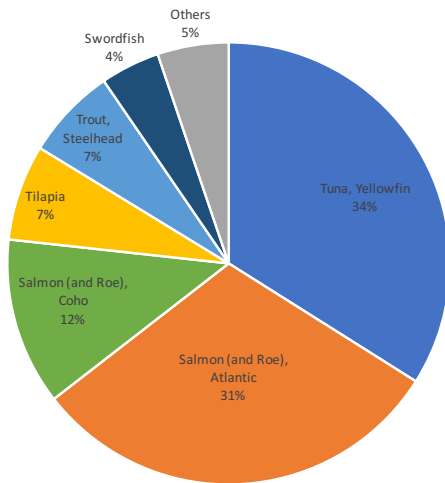
In total, 86% of 2017 Sea Delight U.S. sourcing (wild and farmed) meets the FishWise definition of ‘Responsibly Sourced’ seafood: Seafood products that are rated as either Green ‘Best Choices’ or Yellow ‘Good Alternatives’ by the Monterey Bay Aquarium’s Seafood Watch program, certified to an environmental standard equivalent to these ratings, or sourced from credible, time-bound improvement projects, including FIPs that meet the Conservation Alliance for Seafood Solutions FIP Guidelines. This represents an 11% increase over 2016 data.



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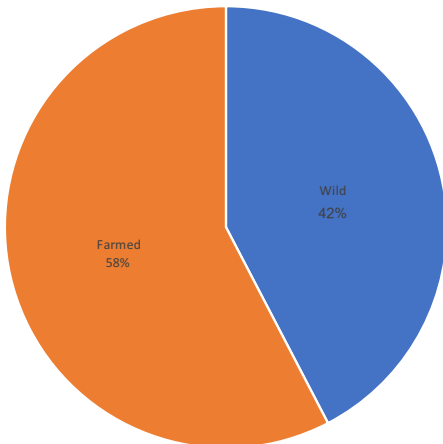
Canada Data Analysis

Total Volume Breakdown – Percent (%)

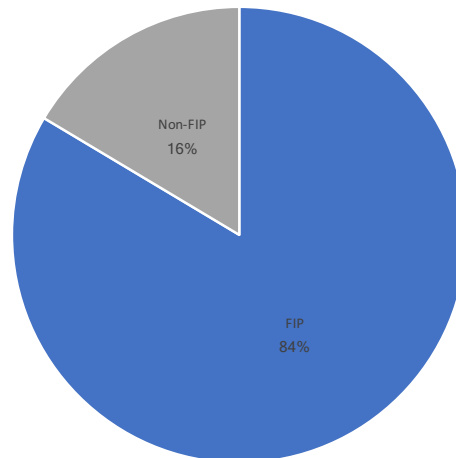


Others	Percent
Octopus, Common	1.3%
Tuna, Albacore	1.3%
Marlin, Blue	1.2%
Prawn, Indian	1.0%
Snapper	0.1%
Shrimp	0.1%
Lobster, Langoustine (Cigala)	0.1%
Mahi-mahi	<0.1%

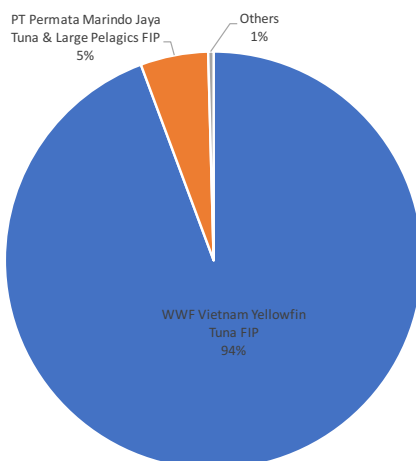
Wild vs. Farmed – Percent (%) Total Volume



FIP vs. Non-FIP – Percent (%) Wild Volume

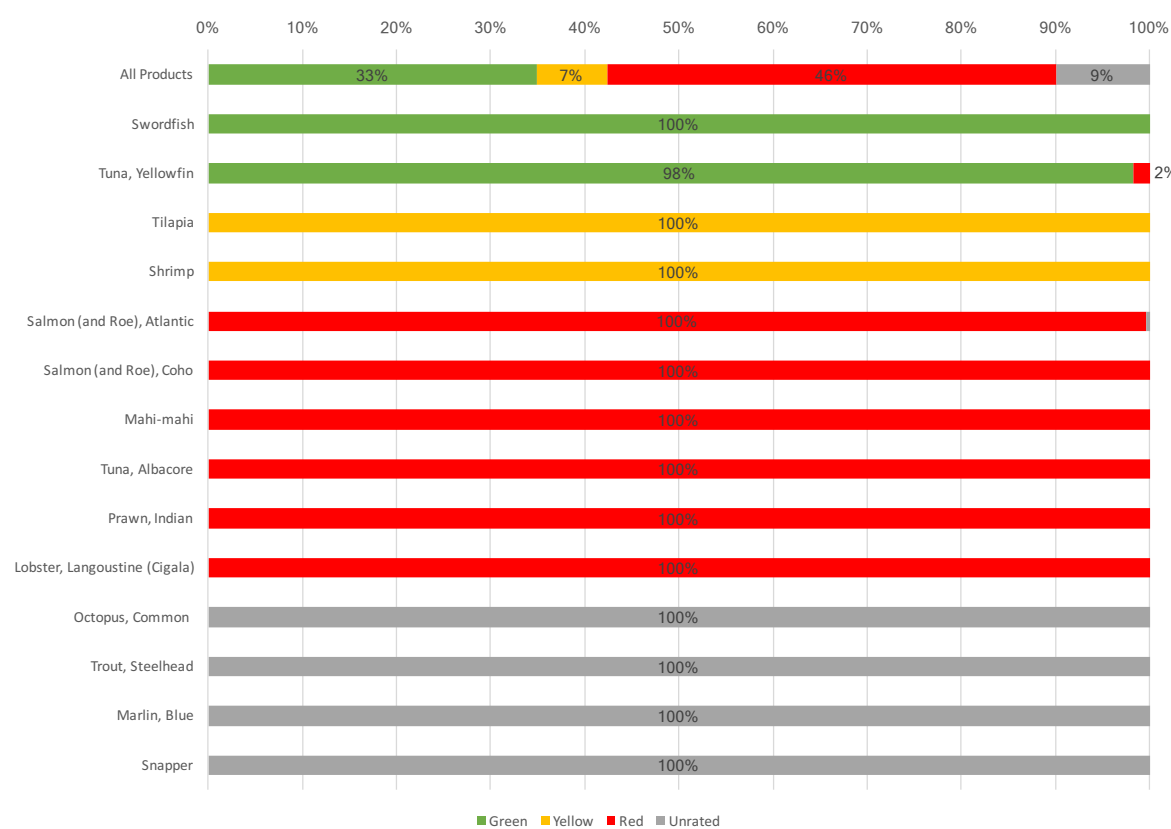


Seafood by FIP – Percent (%) Wild Volume

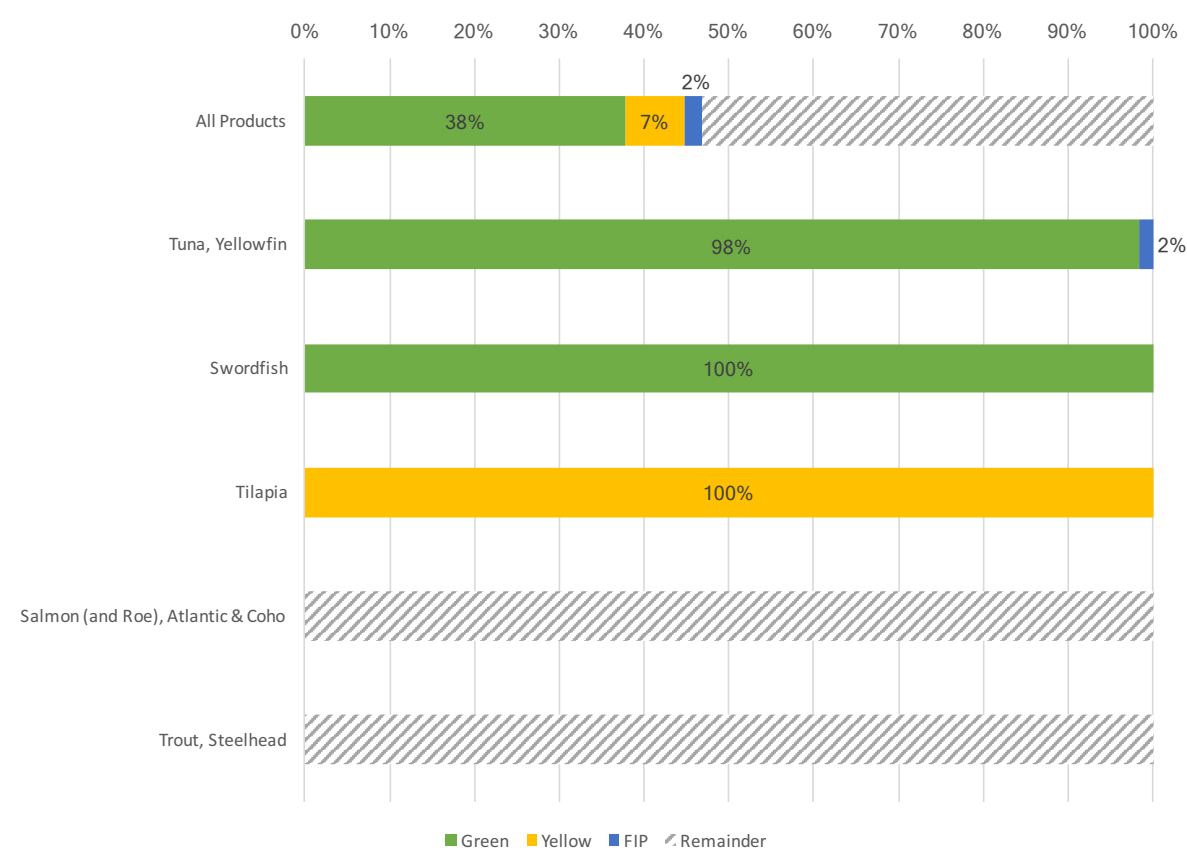


Other FIPs	Percent (%)
PT Intan Longline Demersal Fish FIP	<0.01%
WWF Peru Mahi-Mahi FIP	<0.01%
WWF Indonesia Snapper & Grouper FIP	<0.01%

Seafood Watch Ratings Breakdown – Percent (%) Total Volume

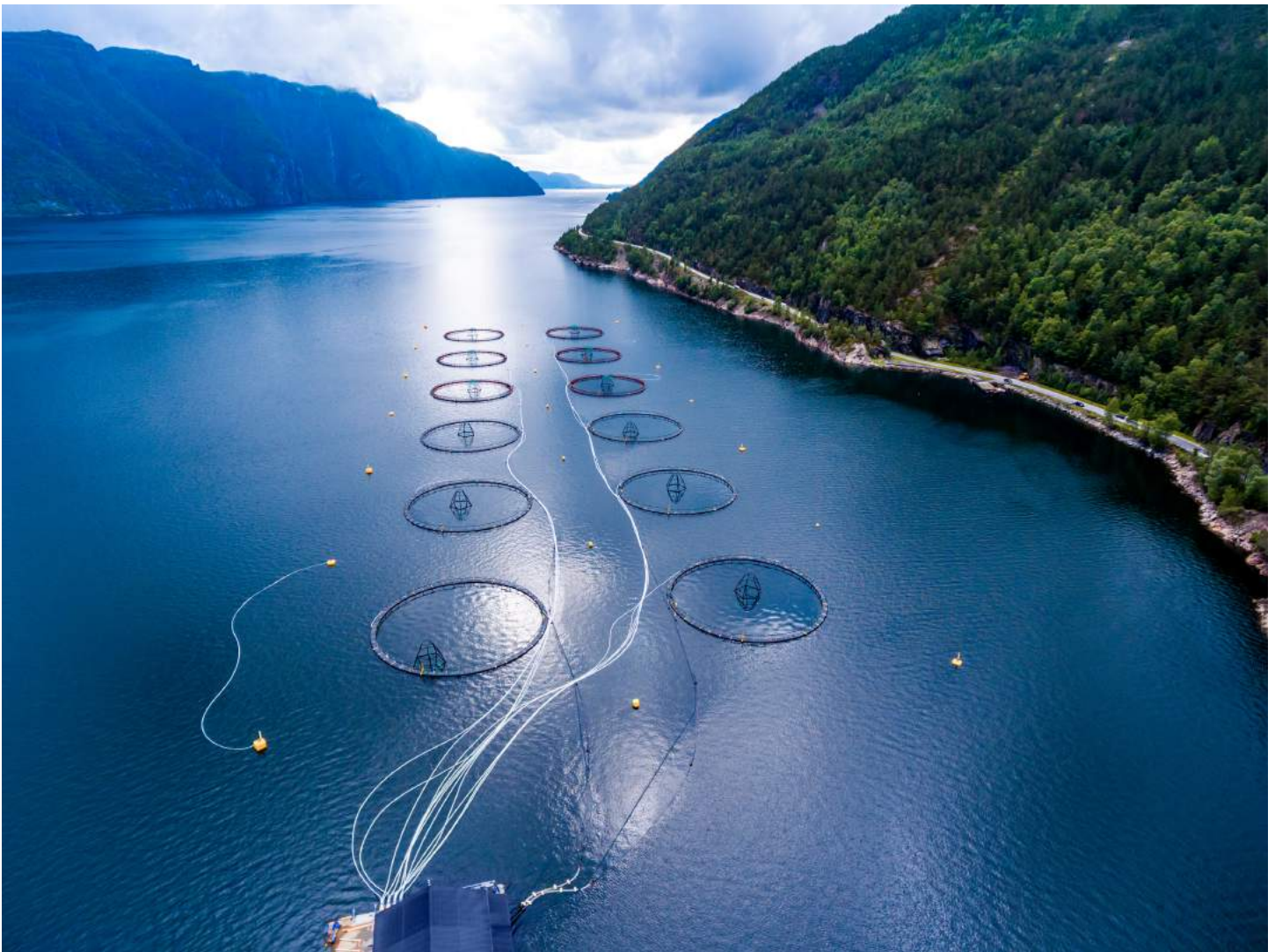


Responsibly Sourced – Percent (%) Total Volume



In 2017, Sea Delight Canada sourced a majority of its total seafood volume (58%) from farmed sources. The remaining 42% of total volume was sourced from wild fisheries, of which 84% was sourced from a total of five FIPs - an increase of 13% over 2016 data. Similar to U.S. company sourcing, yellowfin tuna remains the greatest contributor by volume of FIP products to Sea Delight Canada sourcing - accounting for 94% of total FIP volume for the 2017 dataset. If the two new FIPs in development for Vietnam swordfish and Mauritania octopus are successfully implemented, it is likely that Sea Delight Canada will increase the percentage of FIP product sourced in 2018.

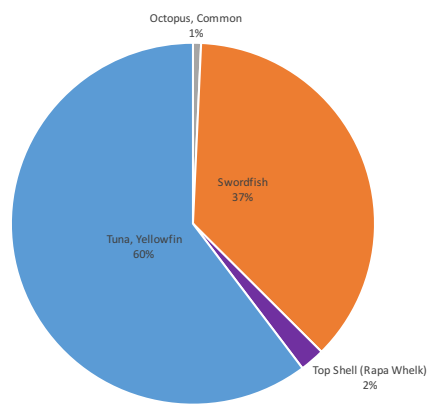
In total, 47% of 2017 Sea Delight Canada sourcing (wild and farmed) meets the FishWise definition of 'Responsibly Sourced' seafood: Seafood products that are rated as either Green 'Best Choices' or Yellow 'Good Alternatives' by the Monterey Bay Aquarium's Seafood Watch program, certified to an environmental standard equivalent to these ratings, or sourced from credible, time-bound improvement projects, including FIPs that meet the Conservation Alliance for Seafood Solutions FIP Guidelines. This represents a 4% increase over 2016 data. The high percentage of seafood products in Sea Delight Canada's sourcing that does not meet this definition primarily consists of Red and Unrated farmed Atlantic salmon, farmed Coho salmon, and farmed Steelhead trout.



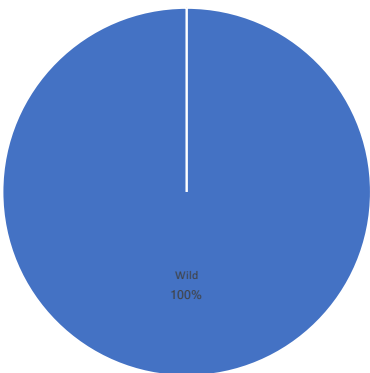
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Europe Analysis

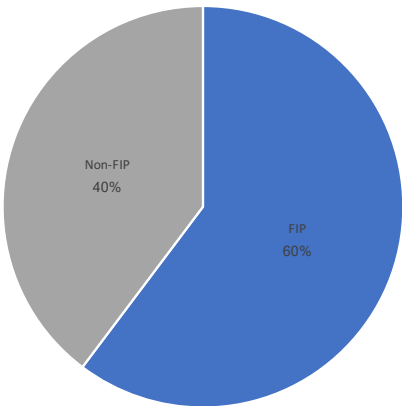
Total Volume Breakdown – Percent (%)



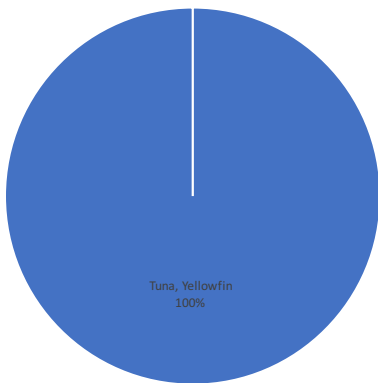
Wild vs. Farmed – Percent (%) Total Volume



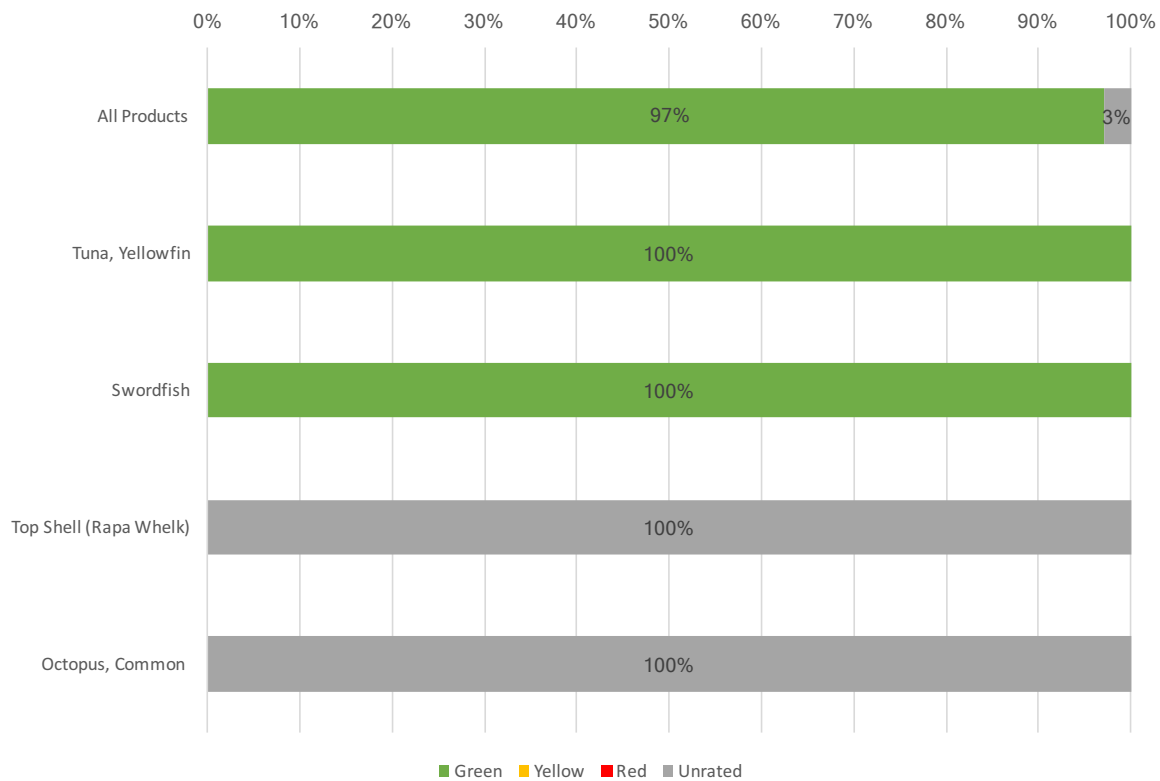
FIP vs. Non-FIP – Percent (%) Wild Volume



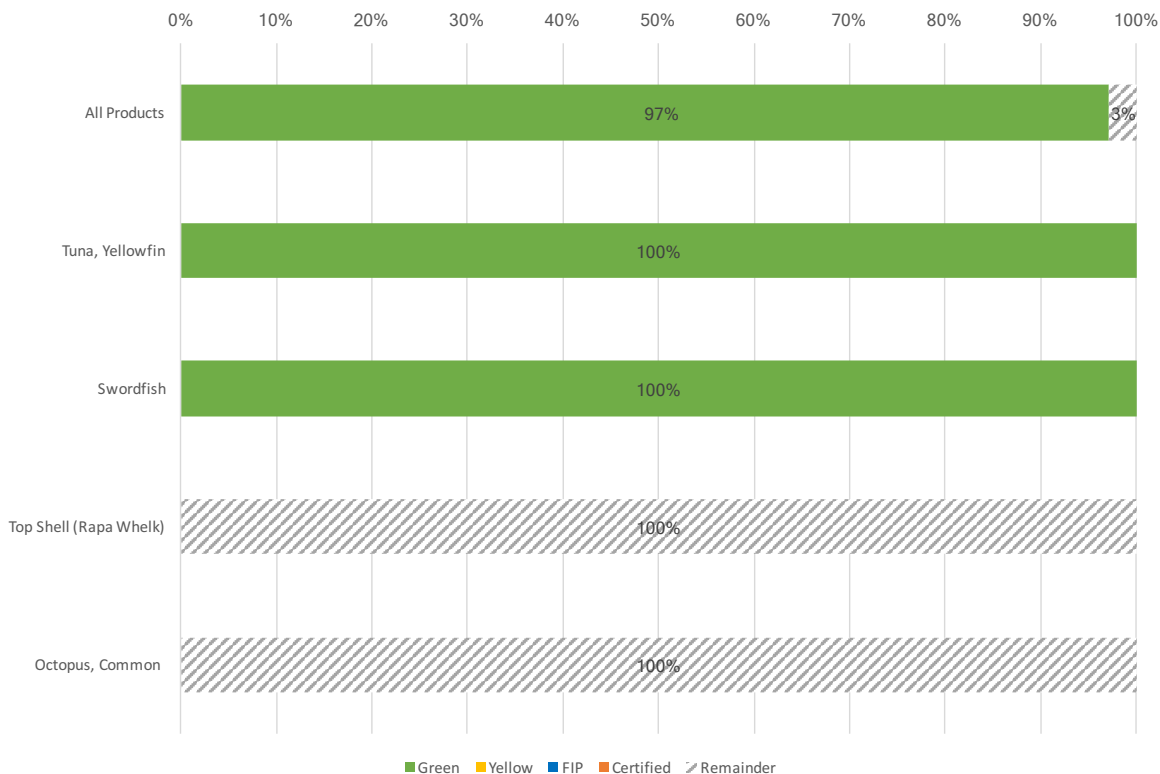
Seafood by FIP – Percent (%) Wild Volume



Seafood Watch Ratings Breakdown – Percent (%) Total Volume



Responsibly Sourced – Percent (%) Total Volume



In 2017 Sea Delight Europe was added to the data analysis and the outcomes create a baseline from which future progress can be measured. Sea Delight Europe sourced 100% of its total seafood volume from wild fisheries. Of that, 60% was sourced from a single FIP. Yellowfin tuna was the only contributor of FIP products to Sea Delight Europe sourcing, contributing 100% of the total FIP volume for 2017 dataset. If the two new

FIPs in development for Vietnam swordfish and Mauritania octopus are successfully implemented, it is likely that Sea Delight Europe will significantly increase the percentage of FIP product sourced in 2018.

In total, 97% of 2017 Sea Delight Europe sourcing meets the FishWise definition of 'Responsibly Sourced' seafood: Seafood products that are rated as either Green 'Best Choices' or Yellow 'Good Alternatives' by the Monterey Bay Aquarium's Seafood Watch program, certified to an environmental standard equivalent to these ratings, or sourced from credible, time-bound improvement projects, including FIPs that meet the Conservation Alliance for Seafood Solutions FIP Guidelines.



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Appendix I: Sustainable Seafood, Traceability Policy, and Supplier Expectations Letter



Sustainable Seafood Policy, Traceability Policy, and Supplier Expectations

Sea Delight Sustainable Seafood Policy

Sea Delight is committed to ensuring seafood remains a secure resource for future generations to enjoy. We use our buying power and position in the seafood industry to employ and promote responsible practices globally. Our own principles, including strategic sourcing and research, leverage positive change in our suppliers and customers.

Our informed choices are strengthened by establishing transparency in our supply chains and collecting data so we can eliminate illegal, unreported and unregulated (IUU) seafood from our supply. We educate our employees, suppliers, and customers with this information to create a more conscious industry.

We extend our commitment beyond our own practices across commercial, governmental, and civil sectors. We engage in advocacy, education, and direct investment through the funding of and participation in fishery improvement projects (FIPs). These FIPs improve the environmental, economic, and social aspects of fisheries and communities across the world.

Sourcing Strategy

Environmentally responsible seafood is fished or farmed in a way that safeguards future seafood supplies while minimizing impacts on surrounding ecosystems. Sea Delight preferentially sources and sells environmentally responsible seafood and aims to increase the percentage of products offered from fisheries and farms that improve environmental performance over time. Sea Delight relies on the following to assess seafood purchases:

1. Sustainability ratings of credible independent bodies such as [Monterey Bay Aquarium Seafood Watch](#), [Vancouver Aquarium Ocean Wise](#), and [SeaChoice](#);
2. Eco-certifications such as [Marine Stewardship Council](#), [Global Aquaculture Alliance-Best Aquaculture Practices](#), and [Aquaculture Stewardship Council](#).

Sea Delight does not require products to be eco-certified, but requires products to meet Sea Delight criteria for food safety and quality. If eco-certifications are available, all relevant certification information will be documented. Sea Delight also preferentially sources products from FIPs that meet the [Conservation Alliance Guidelines for Supporting Fishery Improvement Projects](#), when available.

Traceability Policy

Sea Delight recognizes the importance of traceability in seafood supply chains for verifying the legality, integrity, and quality of our products. We are dedicated to continually improving our traceability practices for more robust tracking of products from the source to our customers. We are also actively working with our suppliers to ensure they are part of traceable, transparent, and legal supply chains. Our suppliers must be able to share documentation to demonstrate legality and traceability to the source when requested. We are committed to transparency in our practices and will report publicly on our progress toward this policy annually.

Contact Us:
305-594-9797
www.sea-delight.com
8195 SW 7th St.
Miami, FL 33166



Traceability Commitment

Sea Delight will continue working towards industry best practices in traceability including: standardized data collection for seafood products, supply chain traceability demonstrations, and engagement in multi-stakeholder traceability dialogues and initiatives.

Social Responsibility Commitment

Sea Delight will continue to learn more about social responsibility within seafood supply chains and ways we can take action via discussions with experts. We will look for opportunities to engage with our suppliers on the topic and understand the efforts they are taking to address social responsibility. We will publicly report on our annual progress regarding these efforts.

Sea Delight Supplier Expectations & Supply Chain Accountability

Suppliers are expected to:

1. Demonstrate a willingness to work with Sea Delight and FishWise to comply with the Sustainable Seafood Policy and Traceability Policy;
2. Demonstrate that products are traceable¹ and from legal, verifiable sources, and that they comply with all relevant government regulations, such as:
 - a. The [U.S. Seafood Import Monitoring Program \(SIMP\)](#);
 - b. The [EU Regulation](#) to prevent, deter, and eliminate illegal, unreported, and unregulated (IUU) fishing.
3. Be able to communicate the following product information to Sea Delight upon request:
 - a. Common and scientific (Latin) species name, country of origin labeling (COOL), country of catch or farming, region of catch or farming, 'wild' or 'farmed' designation, catch or production method, eco-certification type if applicable, and supporting documentation for FIPs.
 - b. In addition to the above information, suppliers should also be able to communicate the following for wild-caught products: FAO Major Fishing Area, flag of vessel (if caught outside an EEZ), and Regional Fisheries Management Organization or high seas name (if caught outside an EEZ).

Suppliers are encouraged to:

1. Collect and store information identified by expectation #3 within their own business;
2. Continually work towards reducing the environmental impacts associated with wild fisheries and aquaculture production;
3. Continually work toward industry best practices in traceability and social responsibility.

¹ Traceability: The ability of each step in the supply chain that takes possession of the product to systematically identify a unit of production, track its location and associated sources (see expectation #3), and describe any treatments or transformations at all stages of production, processing, and distribution.

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Miami, FL 33166



*****PLEASE SIGN AND RETURN VIA SCAN OR FAX TO SEA DELIGHT*****

Email (preferred): sfisher@sea-delight.com

**If returning via email, please copy a.gisondo@fishwise.org **

Fax: (305) 594-4301 (Attention: Ernesto Vilches)

Supplier Acknowledgement:

I acknowledge receiving a copy of the Sustainable Seafood Policy, Traceability Policy, and Supplier Expectations on behalf of my company.

By signing this letter, I also acknowledge that I have fully reviewed and understand the expectations Sea Delight has for my company.

Company name (please print): _____

Employee name & title (please print): _____

Signature: _____ Date: _____

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Prepared by

**FISH
WISE**

